ITC 2025

AI – To Improve Test & Evaluation

October 20–23, 2025

Horseshoe Las Vegas
Las Vegas, Nevada

SPONSORSHIP PROSPECTUS

IT'S ALL AT ITC

Full-Day & Half-Day Short Courses | Technical Sessions & Best Paper Awards | Keynote Speakers & Panel Discussions | Exhibits & Demonstrations

SPONSORSHIP PROSPECTUS

WELCOME

An acclaimed international technical symposium for 60 years running, ITC remains the world's most comprehensive telemetry event. With everything from in-depth technical short courses and technical briefs presented by real-world experts to world-class speakers and cutting-edge exhibits, this show has something for everyone in the industry.
Don't miss out!

WHY EXHIBIT AND SPONSOR?

Connect with over 1,000 telemetry engineers, scientists, and management personnel

Exhibiting at ITC is an extremely affordable way to reach the telemetry industry's movers and shakers

Sponsorship is an investment in your company's brand awareness, thought leadership

Multiple networking opportunities with key decision makers

New Exhibitors receive 50% off their first booth space!
For pricing on exhibit space, please go to telemetry.org/exhibitors.

To secure your sponsorship, please contact Tim Gatton at ITC2025.Sponsorship.Program@gmail.com

To book your exhibit space, email staff@telemetry.org

MEET OUR AUDIENCE

The International Telemetering Conference audience comprises a dynamic mix of professionals, researchers, innovators, students, regulators, technology providers, consultants, and government representatives united by their shared passion for telemetry. By attending ITC, you have the opportunity to connect with this diverse community, showcase your brand, and support initiatives that drive innovation and progress in the field of telemetry. This unique composition of our audience provides business development and networking you can't find anywhere else.

WHO WILL ATTEND?

> **Engineers and Technologists:** Professionals involved in the design, development, implementation, and maintenance of telemetry systems across different industries, such as aerospace, automotive, biomedical, meteorological, and industrial sectors.

> **Researchers and Scientists:** Individuals engaged in research and development activities related to telemetry technology, data analysis techniques, and applications in fields such as space exploration, healthcare, environmental monitoring, and industrial automation.

> **Academics and Educators:** Scholars and educators from universities, colleges, and research institutions who are interested in advancing knowledge and teaching best practices in telemetry engineering, data science, and related disciplines.

> **Industry Leaders and Executives:** Decision-makers and executives from companies involved in manufacturing telemetry equipment, providing telemetry services, or utilizing telemetry data for various applications. They may seek insights into market trends, emerging technologies, and business opportunities in the telemetry industry.

> **Government Officials and Regulators:** Representatives from government agencies responsible for regulating telemetry systems and applications, setting standards, and ensuring compliance with safety, security, and privacy regulations.

> **Data Analysts and Data Scientists:** Professionals skilled in analyzing telemetry data to extract valuable insights, identify patterns, and make informed decisions in areas such as predictive maintenance, performance optimization, and risk management.

> **Consultants and Service Providers:** Experts offering consultancy services, training programs, and technical support for organizations seeking to deploy or optimize telemetry systems for their specific needs.

> **Students and Early Career Professionals:** Aspiring engineers, scientists, and technologists interested in learning about the latest advancements in telemetry technology, networking with industry professionals, and exploring career opportunities in the field.

> **System Integrators and Solution Providers:** Companies specializing in integrating telemetry systems with other technologies, developing custom solutions, and providing end-to-end telemetry solutions for specific industry applications.

> **International Delegates and Partners:** Representatives from international organizations, academic institutions, and industry associations seeking collaboration opportunities, knowledge exchange, and partnerships in the field of telemetry technology and applications.

WHY ATTEND?
HIGH-QUALITY CONTENT

> Unprecedented opportunity to network with the industry's leading experts and innovators

> Robust technical program covering the latest policies, trends, constraints, and breakthroughs shaping the industry

> Expert commentary from keynote speakers

> Wide selection of short courses to keep you on top of technology developments

> Attain Continuing Learning Points (CLPs) to further professional development

SPONSORSHIP PROGRAM
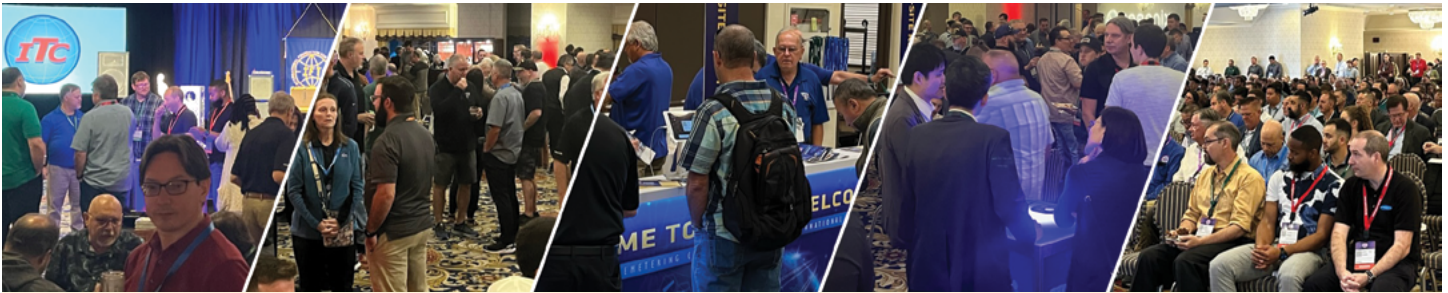
Position your company and brand as the industry leader and reach qualified decision-makers and influencers. All sponsors receive (excludes mobile app enhancements and meeting room):

> Pre-registration attendee list (released early October)

> Acknowledgement of your sponsorship by the conference chair

> Recognition as a sponsor on the homepage of the ITC website as well as conference-related email blasts and social media

> Your company name and logo, with our "Thank You For Your Support", listed on conference signage that is prominently displayed in conference and exhibit areas

Diamond Sponsor

Investment: $15,000

> First pick of booth location for following year

> Upgrade to 2-bedroom premium suite (at standard price)

> Floor decal (8' x 12') at conference entrance

> Logo on the front page of onsite show guide

> Full-page, full-color ad on one of the three premier spots in the on-site show guide (inside front cover, rear cover, or inside rear cover)

> Dedicated table at the luncheon (tickets still required)

> Your company logo prominently displayed in lights at the Welcome Reception on Monday evening

> ITC Mobile App banner ad (size = 1464x420p)

> Event Map Logo – Stand out on the exhibit floor map! Instead of just a booth number on the map, your company logo and booth number will be shown.

Platinum Sponsor

Investment: $9,500

> Full-page, full-color ad in the on-site show guide

> 4' x 6' floor decal at your booth *(Or upgrade to a 5' x 8' decal at the door of your exhibit hall)*

> Event Map Logo – Stand out on the exhibit floor map! Instead of just a booth number on the map, your company logo and booth number will be shown.

> ITC Mobile App banner ad (size = 1464x420p)

Mobile App Banner Ad Sample
(full sponsorships only)

You must be an exhibitor to be an ITC sponsor.

Gold Sponsor

Investment: $6,000

> Half-page, full-color ad in the on-site show guide

> Event Map Logo – Stand out on the exhibit floor map! Instead of just a booth number on the map, your company logo and booth number will be shown.

> ITC Mobile App banner ad (size = 1464x420p)

Silver Sponsor

Investment: $3,000

> Quarter-page, full-color ad in the on-site show guide

> ITC Mobile App banner ad (size = 1464x420p)

A La Carte Sponsorship Items

Smaller sponsorships available by item.　　　**Investment:**

Registration Bag Distribution (1)　　　**$4,000**

> Bag sponsor is responsible for providing and transporting the bags to and from ITC Registration. ITC will provide your choice of a table or rack at Registration and:

  • Display bags for attendee pickup
  • Announce availability to all attendees
  • Store unopened bags
  • Maintain a stocked supply throughout the event

Charging Station Sponsor (1 per hall)　　**$2,000**

> Charging station includes 4 tables with table wrap graphic (sponsor to provide artwork), larger meter sign to recognize the sponsor in the lounge, and 1 charging station per table.

Registration Table Wraps (1)　　　**$1,000**

> In high-traffic Registration area, receive 4 hi-top tables with custom graphic wrap (sponsor to provide artwork).

Aisle Decals　　　**$1,000**

> To be placed in front of your booth. Decal size 3' x 5'.

Advertising Opportunities

Full-Page Ad in On-Site Guide　　　**$3,000**

> Size: 4" W x 9.5" H

Half-Page Ad in On-Site Guide　　　**$2,000**

> Size: 3.5" W x 4.375" H

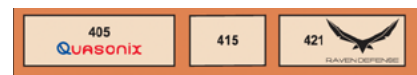**Quarter-Page Ad in On-Site Guide**　　　**$1,500**

> Size: 3.5" W x 2.2" H

Please see specs at telemetry.org/sponsorships

Event Map Logo on Mobile App　　　**$300**

> Stand out on the exhibit floor map! Upgrade from just a booth number on the map to your company logo and booth number.
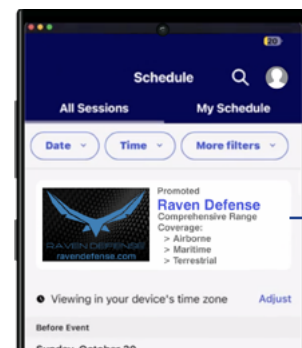
Event Map Logo Samples

Ad on Mobile App　　　**$500**

> Ad artwork needed in two sizes: 444x306p and 300x300p. *Please see specs at telemetry.org/ sponsorships*

Floor Decal Samples

Diamond-Level Floor Decal

Mobile App Ad Sample

ad

SPONSORSHIP PRICE LIST

OPPORTUNITY	INVESTMENT	NOTES
PREMIER SPONSORSHIPS		
Diamond (1)	**$15,000**	
Platinum	**$9,500**	
Gold	**$6,000**	
Silver	**$3,000**	
Decal Upgrade	**$500**	Upgrade from 4' x 6' floor decal at your booth to a 5' x 8' decal at the door of your exhibit hall. (Available to Platinum Sponsorships, and only to the first sponsor per hall. Sponsor to provide artwork.)
ON-SITE GUIDE ADVERTISEMENT *Please see specs at telemetry.org/sponsorships*		
Full-Page Ad	**$3,000**	Size: 4" W x 9.5" H
Half-Page Ad	**$2,000**	Size: 3.5" W x 4.375" H
Quarter-Page Ad	**$1,500**	Size: 3.5" W x 2.2" H
A LA CARTE ITEMS		
Registration Bag Distribution (1)	**$4,000**	See **NOTES** on pg. 5
Charging Station Sponsor (1 per hall)	**$2,000**	Charging station includes 4 tables with sponsor-provided table wrap graphic, larger meter sign to recognize the sponsor in the lounge, and 4 charging stations.
Registration Table Wraps (1)	**$1,000**	In high-traffic Registration area, receive 4 hi-top tables with custom graphic wrap (sponsor to provide artwork).
Aisle Decals	**$1,000**	Size of decal is 3' x 5'
Off-Floor Meeting Rooms: Monday 8am–12 or 1–5pm	**$1,500**	Off-Floor meeting space is extremely limited
Off-Floor Meeting Rooms: Tuesday–Thursday 6–9am or 3–8pm	**$500**	On-Floor meeting space is recommended Contact the hotel for any catering, A/V, or IT support
On-Floor Meeting Rooms: Entire Week of Show	**$2,750**	You will be contacted for room layout requirements
MOBILE APP ENHANCEMENTS		
Event Map Logo	**$300**	Stand out on the exhibit floor map! Upgrade from just a booth number on the map to your company logo and booth number.
Mobile App Ad	**$500**	Ad needed in 2 sizes: 444x306p and 300x300p

SPONSORSHIP AGREEMENT

You must be an exhibitor to be an ITC sponsor.

Company Name

Booth #

Contact Name

Contact Email

Contact Phone

Street Address

City

State

Zip

SPONSORSHIP LEVELS

PREMIER SPONSORSHIPS
- ☐ **Diamond Sponsor** $15,000
- ☐ **Platinum Sponsor** $9,500
- ☐ **Gold Sponsor** $6,000
- ☐ **Silver** $3,000
- ☐ **Decal Upgrade (Platinum)** $500

ADVERTISEMENTS
- ☐ **On-Site Guide Full-Page Ad** $3,000
- ☐ **On-Site Guide Half-Page Ad** $2,000
- ☐ **On-Site Guide Quarter-Page Ad** $1,500

A LA CARTE ITEMS
- ☐ **Registration Bag Distribution** $4,000
- ☐ **Aisle Decals** $1,000
- ☐ **Registration Table Wraps** $1,000
- ☐ **Charging Station Sponsor** $2,000

MOBILE APP ENHANCEMENTS
- ☐ **Exhibit Floor Map Logo** $300
- ☐ **Mobile App Ad** $500

MEETING SPACE COSTS
- ☐ **Monday 8–12 or 1–5pm** $1500
- ☐ **Tuesday-Thursday 6–9 or 3–8pm** $500
- ☐ **On-floor meeting entire week of show** $2,750

PARTNER ACKNOWLEDGMENT

I, the authorized representative of the undersigned company, on behalf of said company, subscribe to all terms, conditions, authorizations, and convenants contained in this Agreement and the Rules and Regulations governing the 2025 event.

Signature

Date

PAYMENT INFORMATION

Payment Type: ☐ **Check** or ☐ **Credit Card**

☐ **VISA**   ☐ **MC**   ☐ **AMEX**   ☐ **Discover**

Credit Card Number

Expiration Date

CVV Code   **Name** (as it appears on card)

Total

Please email completed form ITC2025.Sponsorship.Program@gmail.com