



**ITC  
2025**

**AI – To Improve  
Test & Evaluation**

**October 20–23, 2025**

Horseshoe Las Vegas

Las Vegas, Nevada



# **SPONSORSHIP PROSPECTUS**

**IT'S ALL AT ITC**

**Full-Day & Half-Day Short Courses | Technical Sessions &  
Best Paper Awards | Keynote Speakers & Panel Discussions |  
Exhibits & Demonstrations**

## SPONSORSHIP PROSPECTUS

## WELCOME

An acclaimed international technical symposium for 60 years running, ITC remains the world's most comprehensive telemetry event. With everything from in-depth technical short courses and technical briefs presented by real-world experts to world-class speakers and cutting-edge exhibits, this show has something for everyone in the industry.

Don't miss out!

WHY EXHIBIT  
AND SPONSOR?

**Connect with over 1,000  
telemetry engineers, scientists,  
and management personnel**



**Exhibiting at ITC is an  
extremely affordable way to  
reach the telemetry industry's  
movers and shakers**



**Sponsorship is an investment  
in your company's brand  
awareness, thought leadership**



**Multiple networking  
opportunities with key  
decision makers**

***New Exhibitors receive 50% off their first booth space!***

For pricing on exhibit space, please go to [telemetry.org/exhibitors](https://telemetry.org/exhibitors).

To secure your sponsorship, please contact Tim Gatton  
at [ITC2025.Sponsorship.Program@gmail.com](mailto:ITC2025.Sponsorship.Program@gmail.com)

To book your exhibit space,  
email [staff@telemetry.org](mailto:staff@telemetry.org)

## MEET OUR AUDIENCE

The International Telemetering Conference audience comprises a dynamic mix of professionals, researchers, innovators, students, regulators, technology providers, consultants, and government representatives united by their shared passion for telemetry. By attending ITC, you have the opportunity to connect with this diverse community, showcase your brand, and support initiatives that drive innovation and progress in the field of telemetry. This unique composition of our audience provides business development and networking you can't find anywhere else.

## WHO WILL ATTEND?

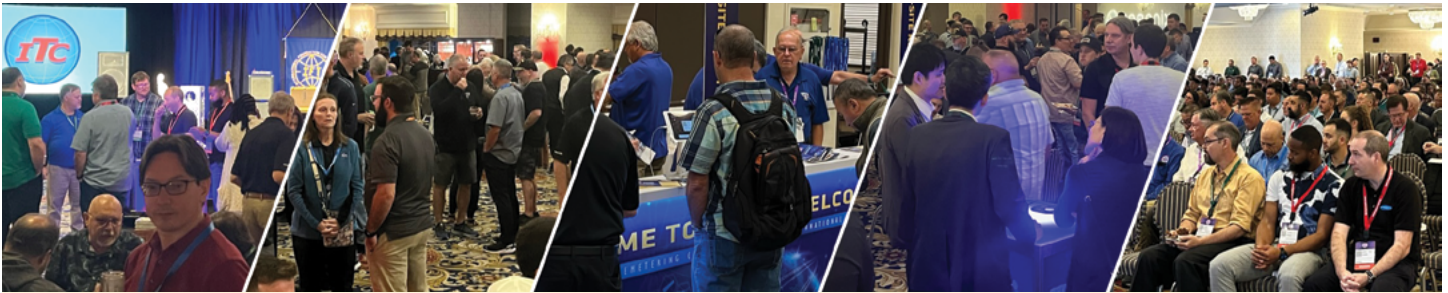
- > **Engineers and Technologists:** Professionals involved in the design, development, implementation, and maintenance of telemetry systems across different industries, such as aerospace, automotive, biomedical, meteorological, and industrial sectors.
- > **Data Analysts and Data Scientists:** Professionals skilled in analyzing telemetry data to extract valuable insights, identify patterns, and make informed decisions in areas such as predictive maintenance, performance optimization, and risk management.
- > **Researchers and Scientists:** Individuals engaged in research and development activities related to telemetry technology, data analysis techniques, and applications in fields such as space exploration, healthcare, environmental monitoring, and industrial automation.
- > **Consultants and Service Providers:** Experts offering consultancy services, training programs, and technical support for organizations seeking to deploy or optimize telemetry systems for their specific needs.
- > **Academics and Educators:** Scholars and educators from universities, colleges, and research institutions who are interested in advancing knowledge and teaching best practices in telemetry engineering, data science, and related disciplines.
- > **Students and Early Career Professionals:** Aspiring engineers, scientists, and technologists interested in learning about the latest advancements in telemetry technology, networking with industry professionals, and exploring career opportunities in the field.
- > **Industry Leaders and Executives:** Decision-makers and executives from companies involved in manufacturing telemetry equipment, providing telemetry services, or utilizing telemetry data for various applications. They may seek insights into market trends, emerging technologies, and business opportunities in the telemetry industry.
- > **System Integrators and Solution Providers:** Companies specializing in integrating telemetry systems with other technologies, developing custom solutions, and providing end-to-end telemetry solutions for specific industry applications.
- > **Government Officials and Regulators:** Representatives from government agencies responsible for regulating telemetry systems and applications, setting standards, and ensuring compliance with safety, security, and privacy regulations.
- > **International Delegates and Partners:** Representatives from international organizations, academic institutions, and industry associations seeking collaboration opportunities, knowledge exchange, and partnerships in the field of telemetry technology and applications.

## WHY ATTEND? HIGH-QUALITY CONTENT

- > Unprecedented opportunity to network with the industry's leading experts and innovators
- > Robust technical program covering the latest policies, trends, constraints, and breakthroughs shaping the industry
- > Expert commentary from keynote speakers
- > Wide selection of short courses to keep you on top of technology developments
- > Attain Continuing Learning Points (CLPs) to further professional development



## SPONSORSHIP PROGRAM



Position your company and brand as the industry leader and reach qualified decision-makers and influencers. All sponsors receive (excludes mobile app enhancements and meeting room):

- > Pre-registration attendee list (released early October)
- > Acknowledgement of your sponsorship by the conference chair
- > Recognition as a sponsor on the homepage of the ITC website as well as conference-related email blasts and social media
- > Your company name and logo, with our “Thank You For Your Support”, listed on conference signage that is prominently displayed in conference and exhibit areas

## Diamond Sponsor

**Investment: \$15,000**



- > First pick of booth location for following year
- > Upgrade to 2-bedroom premium suite (at standard price)
- > Floor decal (8' x 12') at conference entrance
- > Logo on the front page of onsite show guide
- > Full-page, full-color ad on one of the three premier spots in the on-site show guide (inside front cover, rear cover, or inside rear cover)
- > Dedicated table at the luncheon (tickets still required)
- > Your company logo prominently displayed in lights at the Welcome Reception on Monday evening
- > ITC Mobile App banner ad (size = 1464x420p)
- > Event Map Logo – Stand out on the exhibit floor map! Instead of just a booth number on the map, your company logo and booth number will be shown.

## Platinum Sponsor

**Investment: \$9,500**

- > Full-page, full-color ad in the on-site show guide
- > 4' x 6' floor decal at your booth *(Or upgrade to a 5' x 8' decal at the door of your exhibit hall)*
- > Event Map Logo – Stand out on the exhibit floor map! Instead of just a booth number on the map, your company logo and booth number will be shown.
- > ITC Mobile App banner ad (size = 1464x420p)

**Mobile App Banner Ad Sample**  
(full sponsorships only)



*You must be an exhibitor to be an ITC sponsor.*

## Gold Sponsor

**Investment: \$6,000**

- > Half-page, full-color ad in the on-site show guide
- > Event Map Logo – Stand out on the exhibit floor map! Instead of just a booth number on the map, your company logo and booth number will be shown.
- > ITC Mobile App banner ad (size = 1464x420p)

## Silver Sponsor

**Investment: \$3,000**

- > Quarter-page, full-color ad in the on-site show guide
- > ITC Mobile App banner ad (size = 1464x420p)

## A La Carte Sponsorship Items

*Smaller sponsorships available by item.* **Investment:**

### Registration Bag Distribution (1) **\$4,000**

- > Bag sponsor is responsible for providing and transporting the bags to and from ITC Registration. ITC will provide your choice of a table or rack at Registration and:
  - Display bags for attendee pickup
  - Announce availability to all attendees
  - Store unopened bags
  - Maintain a stocked supply throughout the event

### Charging Station Sponsor (1 per hall) **\$2,000**

- > Charging station includes 4 tables with table wrap graphic (sponsor to provide artwork), larger meter sign to recognize the sponsor in the lounge, and 1 charging station per table.

### Registration Table Wraps (1) **\$1,000**

- > In high-traffic Registration area, receive 4 hi-top tables with custom graphic wrap (sponsor to provide artwork).

### Aisle Decals **\$1,000**

- > To be placed in front of your booth. Decal size 3' x 5'.

**Floor Decal Samples**



## Advertising Opportunities

### Full-Page Ad in On-Site Guide **\$3,000**

- > Size: 4" W x 9.5" H

### Half-Page Ad in On-Site Guide **\$2,000**

- > Size: 3.5" W x 4.375" H

### Quarter-Page Ad in On-Site Guide **\$1,500**

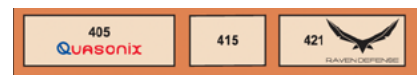
- > Size: 3.5" W x 2.2" H

*Please see specs at [telemetry.org/sponsorships](http://telemetry.org/sponsorships)*

### Event Map Logo on Mobile App **\$300**

- > Stand out on the exhibit floor map! Upgrade from just a booth number on the map to your company logo and booth number.

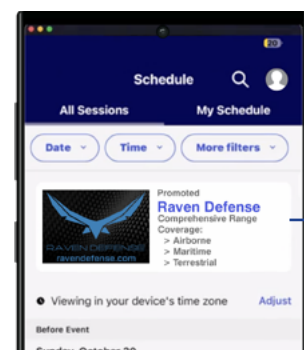
**Event Map Logo Samples**



### Ad on Mobile App **\$500**

- > Ad artwork needed in two sizes: 444x306p and 300x300p. *Please see specs at [telemetry.org/sponsorships](http://telemetry.org/sponsorships)*

**Mobile App Ad Sample**



## SPONSORSHIP PRICE LIST

| OPPORTUNITY                                                                                                                        | INVESTMENT | NOTES                                                                                                                                                                                                         |
|------------------------------------------------------------------------------------------------------------------------------------|------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| PREMIER SPONSORSHIPS                                                                                                               |            |                                                                                                                                                                                                               |
| Diamond (1)                                                                                                                        | \$15,000   |                                                                                                                                                                                                               |
| Platinum                                                                                                                           | \$9,500    |                                                                                                                                                                                                               |
| Gold                                                                                                                               | \$6,000    |                                                                                                                                                                                                               |
| Silver                                                                                                                             | \$3,000    |                                                                                                                                                                                                               |
| Decal Upgrade                                                                                                                      | \$500      | Upgrade from 4' x 6' floor decal at your booth to a 5' x 8' decal at the door of your exhibit hall. (Available to Platinum Sponsorships, and only to the first sponsor per hall. Sponsor to provide artwork.) |
| ON-SITE GUIDE ADVERTISEMENT <i>Please see specs at <a href="https://telemetry.org/sponsorships">telemetry.org/sponsorships</a></i> |            |                                                                                                                                                                                                               |
| Full-Page Ad                                                                                                                       | \$3,000    | Size: 4" W x 9.5" H                                                                                                                                                                                           |
| Half-Page Ad                                                                                                                       | \$2,000    | Size: 3.5" W x 4.375" H                                                                                                                                                                                       |
| Quarter-Page Ad                                                                                                                    | \$1,500    | Size: 3.5" W x 2.2" H                                                                                                                                                                                         |
| A LA CARTE ITEMS                                                                                                                   |            |                                                                                                                                                                                                               |
| Registration Bag Distribution (1)                                                                                                  | \$4,000    | See NOTES on pg. 5                                                                                                                                                                                            |
| Charging Station Sponsor (1 per hall)                                                                                              | \$2,000    | Charging station includes 4 tables with sponsor-provided table wrap graphic, larger meter sign to recognize the sponsor in the lounge, and 4 charging stations.                                               |
| Registration Table Wraps (1)                                                                                                       | \$1,000    | In high-traffic Registration area, receive 4 hi-top tables with custom graphic wrap (sponsor to provide artwork).                                                                                             |
| Aisle Decals                                                                                                                       | \$1,000    | Size of decal is 3' x 5'                                                                                                                                                                                      |
| Off-Floor Meeting Rooms:<br>Monday 8am–12 or 1–5pm                                                                                 | \$1,500    | Off-Floor meeting space is extremely limited<br>On-Floor meeting space is recommended<br>Contact the hotel for any catering, A/V, or IT support<br>You will be contacted for room layout requirements         |
| Off-Floor Meeting Rooms:<br>Tuesday–Thursday 6–9am or 3–8pm                                                                        | \$500      |                                                                                                                                                                                                               |
| On-Floor Meeting Rooms:<br>Entire Week of Show                                                                                     | \$2,750    |                                                                                                                                                                                                               |
| MOBILE APP ENHANCEMENTS                                                                                                            |            |                                                                                                                                                                                                               |
| Event Map Logo                                                                                                                     | \$300      | Stand out on the exhibit floor map! Upgrade from just a booth number on the map to your company logo and booth number.                                                                                        |
| Mobile App Ad                                                                                                                      | \$500      | Ad needed in 2 sizes: 444x306p and 300x300p                                                                                                                                                                   |

## SPONSORSHIP AGREEMENT

*You must be an exhibitor  
to be an ITC sponsor.*

Company Name

Booth #

Contact Name

Contact Email

Contact Phone

Street Address

City

State

Zip

### SPONSORSHIP LEVELS

#### PREMIER SPONSORSHIPS

- ☐ Diamond Sponsor \$15,000
- ☐ Platinum Sponsor \$9,500
- ☐ Gold Sponsor \$6,000
- ☐ Silver \$3,000
- ☐ Decal Upgrade (Platinum) \$500

#### ADVERTISEMENTS

- ☐ On-Site Guide Full-Page Ad \$3,000
- ☐ On-Site Guide Half-Page Ad \$2,000
- ☐ On-Site Guide Quarter-Page Ad \$1,500

#### A LA CARTE ITEMS

- ☐ Registration Bag Distribution \$4,000
- ☐ Aisle Decals \$1,000
- ☐ Registration Table Wraps \$1,000
- ☐ Charging Station Sponsor \$2,000

#### MOBILE APP ENHANCEMENTS

- ☐ Exhibit Floor Map Logo \$300
- ☐ Mobile App Ad \$500

#### MEETING SPACE COSTS

- ☐ Monday 8-12 or 1-5pm \$1500
- ☐ Tuesday-Thursday 6-9 or 3-8pm \$500
- ☐ On-floor meeting entire week of show \$2,750

### PARTNER ACKNOWLEDGMENT

I, the authorized representative of the undersigned company, on behalf of said company, subscribe to all terms, conditions, authorizations, and covenants contained in this Agreement and the Rules and Regulations governing the 2025 event.

Signature

Date

### PAYMENT INFORMATION

Payment Type: ☐ Check or ☐ Credit Card

☐ VISA ☐ MC ☐ AMEX ☐ Discover

Credit Card Number

Expiration Date

CVV Code

Name (as it appears on card)

Please email completed form to Tim Gatton at  
ITC2025.Sponsorship.Program@gmail.com