



**ITC
2026**

Accelerating Defense Readiness Through Intelligent Telemetry

October 26-29, 2026

Renaissance Phoenix Glendale
Glendale, AZ



SPONSORSHIP PROSPECTUS

IT'S ALL AT ITC

Full-Day & Half-Day Short Courses | Technical Sessions &
Best Paper Awards | Keynote Speakers & Panel Discussions |
Exhibits & Demonstrations

SPONSORSHIP PROSPECTUS

WELCOME

An acclaimed international technical symposium for 61 years running, ITC remains the world's most comprehensive telemetry event. With everything from in-depth technical short courses and technical briefs presented by real-world experts to world-class speakers and cutting-edge exhibits, this show has something for everyone in the industry. Don't miss out!

WHY EXHIBIT AND SPONSOR?



Connect with over 1,000 telemetry engineers, scientists, and management personnel



Exhibiting at ITC is an extremely affordable way to reach the telemetry industry's movers and shakers



Sponsorship is an investment in your company's brand awareness, thought leadership



Multiple networking opportunities with key decision makers

New Exhibitors receive 50% off their first booth space!
For pricing on exhibit space, please go to telemetry.org/exhibitors.

To secure your sponsorship, please contact Tim Gatton at Sponsorships@telemetry.org

To book your exhibit space, email staff@telemetry.org

MEET OUR AUDIENCE

The International Telemetry Conference audience comprises a dynamic mix of professionals, researchers, innovators, students, regulators, technology providers, consultants, and government representatives united by their shared passion for telemetry. By attending ITC, you have the opportunity to connect with this diverse community, showcase your brand, and support initiatives that drive innovation and progress in the field of telemetry. This unique composition of our audience provides business development and networking you can't find anywhere else.

WHO WILL ATTEND?

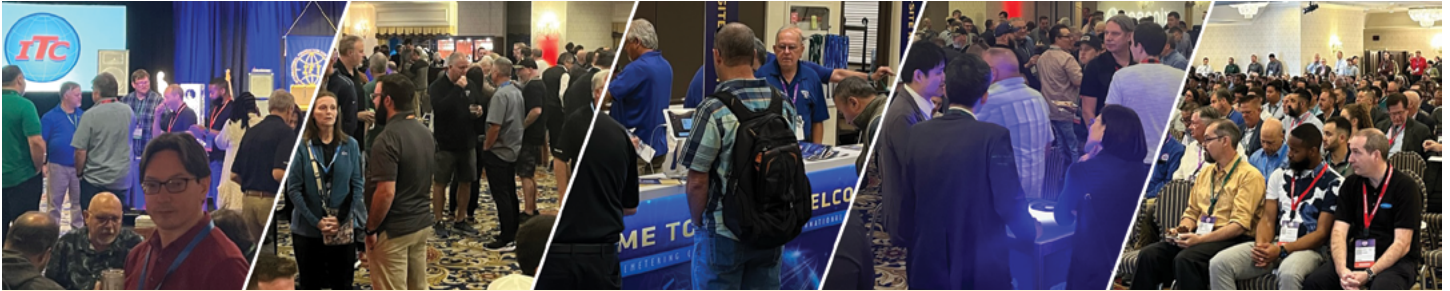
- > **Engineers and Technologists:** Professionals involved in the design, development, implementation, and maintenance of telemetry systems across different industries, such as aerospace, automotive, biomedical, meteorological, and industrial sectors.
- > **Researchers and Scientists:** Individuals engaged in research and development activities related to telemetry technology, data analysis techniques, and applications in fields such as space exploration, healthcare, environmental monitoring, and industrial automation.
- > **Academics and Educators:** Scholars and educators from universities, colleges, and research institutions who are interested in advancing knowledge and teaching best practices in telemetry engineering, data science, and related disciplines.
- > **Industry Leaders and Executives:** Decision-makers and executives from companies involved in manufacturing telemetry equipment, providing telemetry services, or utilizing telemetry data for various applications. They may seek insights into market trends, emerging technologies, and business opportunities in the telemetry industry.
- > **Government Officials and Regulators:** Representatives from government agencies responsible for regulating telemetry systems and applications, setting standards, and ensuring compliance with safety, security, and privacy regulations.
- > **Data Analysts and Data Scientists:** Professionals skilled in analyzing telemetry data to extract valuable insights, identify patterns, and make informed decisions in areas such as predictive maintenance, performance optimization, and risk management.
- > **Consultants and Service Providers:** Experts offering consultancy services, training programs, and technical support for organizations seeking to deploy or optimize telemetry systems for their specific needs.
- > **Students and Early Career Professionals:** Aspiring engineers, scientists, and technologists interested in learning about the latest advancements in telemetry technology, networking with industry professionals, and exploring career opportunities in the field.
- > **System Integrators and Solution Providers:** Companies specializing in integrating telemetry systems with other technologies, developing custom solutions, and providing end-to-end telemetry solutions for specific industry applications.
- > **International Delegates and Partners:** Representatives from international organizations, academic institutions, and industry associations seeking collaboration opportunities, knowledge exchange, and partnerships in the field of telemetry technology and applications.

WHY ATTEND?

HIGH-QUALITY CONTENT

- > Unprecedented opportunity to network with the industry's leading experts and innovators
- > Robust technical program covering the latest policies, trends, constraints, and breakthroughs shaping the industry
- > Expert commentary from keynote speakers
- > Wide selection of short courses to keep you on top of technology developments
- > Attain Continuing Learning Points (CLPs) to further professional development

SPONSORSHIP PROGRAM



Position your company and brand as the industry leader and reach qualified decision-makers and influencers. All sponsors receive (excludes mobile app enhancements and meeting room):

- > Pre-registration attendee list (released early October)
- > Acknowledgement of your sponsorship by the conference chair
- > Recognition as a sponsor on the homepage of the ITC website as well as conference-related email blasts and social media
- > Your company name and logo, with our “Thank You For Your Support”, listed on conference signage that is prominently displayed in conference and exhibit areas

Diamond Sponsor



Investment: \$15,000

- > First pick of booth location for following year
- > Upgrade to 2-bedroom premium suite (at standard price)
- > Floor decal (8' x 12') at conference entrance
- > Logo on the front page of onsite show guide
- > Full-page, full-color ad on one of the three premier spots in the on-site show guide (inside front cover, rear cover, or inside rear cover)
- > Dedicated table at the luncheon (tickets still required)
- > Your company logo prominently displayed in lights at the Welcome Reception on Monday evening
- > ITC Mobile App banner ad (size = 1464x420p)
- > Event Map Logo – Stand out on the exhibit floor map! Instead of just a booth number on the map, your company logo and booth number will be shown.

Platinum Sponsor

Investment: \$9,500

- > Full-page, full-color ad in the on-site show guide
- > 4' x 6' floor decal at your booth (*Or upgrade to a 5' x 8' decal at the door of your exhibit hall*)
- > Event Map Logo – Stand out on the exhibit floor map! Instead of just a booth number on the map, your company logo and booth number will be shown.
- > ITC Mobile App banner ad (size = 1464x420p)

Mobile App Banner Ad Sample
(full sponsorships only)



You must be an exhibitor to be an ITC sponsor.

Gold Sponsor

Investment: \$6,000

- > Half-page, full-color ad in the on-site show guide
- > Event Map Logo – Stand out on the exhibit floor map! Instead of just a booth number on the map, your company logo and booth number will be shown.
- > ITC Mobile App banner ad (size = 1464x420p)

Silver Sponsor

Investment: \$3,000

- > Quarter-page, full-color ad in the on-site show guide
- > ITC Mobile App banner ad (size = 1464x420p)

A La Carte Sponsorship Items

Smaller sponsorships available by item. **Investment:**

Registration Bag Distribution (1) **\$4,000**

- > Bag sponsor is responsible for providing and transporting the bags to and from ITC Registration. ITC will provide your choice of a table or rack at Registration and:
 - Display bags for attendee pickup
 - Announce availability to all attendees
 - Store unopened bags
 - Maintain a stocked supply throughout the event

Charging Station Sponsor (1 per hall) **\$1,500**

- > Charging station includes 4 tables with table wrap graphic (sponsor to provide artwork), larger meter sign to recognize the sponsor in the lounge, and 1 charging station per table.

Registration Table Wraps (1) **\$1,500**

- > In high-traffic Registration area, receive 4 hi-top tables with custom graphic wrap (sponsor to provide artwork).

Aisle Decals **\$800**

- > To be placed in front of your booth. Decal size 3' x 5'.

Exhibitor Highlight Reel (10) **\$1,200**

- > One minute highlight reel with 15-second sound bite for your social media channels! Includes:
 - Professional on-site Filming of your booth and tech
 - Includes 15-second soundbite to deliver your message.
 - Soundtrack licensing included.
 - Includes delivery of raw video files captured during your 30 minute recording session.
 - Final edited assets and raw footage delivered within 5 to 7 business days.
 - Your reel featured on ITC social media channels

Advertising Opportunities

Full-Page Ad in On-Site Guide **\$3,000**

- > Size: 4" W x 9.5" H

Half-Page Ad in On-Site Guide **\$2,000**

- > Size: 3.5" W x 4.375" H

Quarter-Page Ad in On-Site Guide **\$1,500**

- > Size: 3.5" W x 2.2" H

Please see specs at telemetry.org/sponsorships

Event Map Logo on Mobile App **\$300**

- > Stand out on the exhibit floor map! Upgrade from just a booth number on the map to your company logo and booth number.

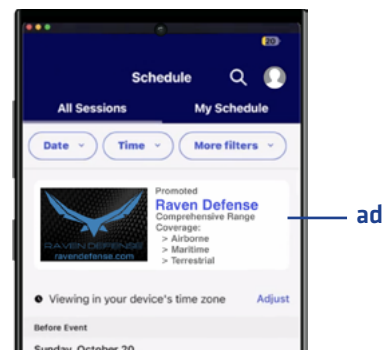
Event Map Logo Samples



Ad on Mobile App **\$500**

- > Ad artwork needed in two sizes: 444x306p and 300x300p. *Please see specs at telemetry.org/sponsorships*

Mobile App Ad Sample



SPONSORSHIP PRICE LIST

OPPORTUNITY	INVESTMENT	NOTES
PREMIER SPONSORSHIPS		
Diamond (1)	\$15,000	
Platinum	\$9,500	
Gold	\$6,000	
Silver	\$3,000	
Decal Upgrade	\$500	Upgrade from 4' x 6' floor decal at your booth to a 5' x 8' decal at the door of your exhibit hall. (Available to Platinum Sponsorships, and only to the first sponsor per hall. Sponsor to provide artwork.)
ON-SITE GUIDE ADVERTISEMENT <i>Please see specs at telemetry.org/sponsorships</i>		
Full-Page Ad	\$3,000	Size: 4" W x 9.5" H
Half-Page Ad	\$2,000	Size: 3.5" W x 4.375" H
Quarter-Page Ad	\$1,500	Size: 3.5" W x 2.2" H
A LA CARTE ITEMS		
Registration Bag Distribution (1)	\$4,000	See NOTES on pg. 5
Charging Station Sponsor (1 per hall)	\$1,500	Charging station includes 4 tables with sponsor-provided table wrap graphic, larger meter sign to recognize the sponsor in the lounge, and 4 charging stations.
Registration Table Wraps (1)	\$1,500	In high-traffic Registration area, receive 4 hi-top tables with custom graphic wrap (sponsor to provide artwork).
Aisle Decals	\$800	Size of decal is 3' x 5'
Off-Floor Meeting Rooms:	\$1,500	Monday 8am -12pm or 1pm-5pm Off-Floor meeting space is extremely limited
Off-Floor Meeting Rooms:	\$500	Tuesday - Thursday 6am-9am or 3pm - 8pm Off-Floor meeting space is extremely limited
On-Floor Meeting Rooms:	\$3,500	Entire week of the show
Exhibitor Highlight Reel	\$1,200	Limited to 10 only.
MOBILE APP ENHANCEMENTS		
Event Map Logo	\$300	Stand out on the exhibit floor map! Upgrade from just a booth number on the map to your company logo and booth number.
Mobile App Ad	\$500	Ad needed in 2 sizes: 444x306p and 300x300p

SPONSORSHIP AGREEMENT

You must be an exhibitor to be an ITC sponsor.

Company Name **Booth #**

Contact Name **Contact Email** **Contact Phone**

Street Address

City **State** **Zip**

PREMIER SPONSORSHIPS

- Diamond Sponsor** \$15,000
- Platinum Sponsor** \$9,500
- Gold Sponsor** \$6,000
- Silver** \$3,000
- Decal Upgrade (Platinum)** \$500

ADVERTISEMENTS

- On-Site Guide Full-Page Ad** \$3,000
- On-Site Guide Half-Page Ad** \$2,000
- On-Site Guide Quarter-Page Ad** \$1,500

A LA CARTE ITEMS

- Exhibitor Highlight Reel** \$1,200
- Registration Bag Distribution** \$4,000
- Aisle Decals** \$800
- Registration Table Wraps** \$1,500
- Charging Station Sponsor** \$1,500

MOBILE APP ENHANCEMENTS

- Exhibit Floor Map Logo** \$300
- Mobile App Ad** \$500

MEETING SPACE COSTS

- Monday 8-12 or 1-5pm** \$1500
- Tuesday-Thursday 6-9 or 3-8pm** \$500
- On-floor meeting entire week of show** \$3,500

PARTNER ACKNOWLEDGMENT

I, the authorized representative of the undersigned company, on behalf of said company, subscribe to all terms, conditions, authorizations, and covenants contained in this Agreement and the Rules and Regulations governing the 2026 event.

Signature

Date

PAYMENT INFORMATION

Payment Type: **Check** or **Credit Card**
 VISA **MC** **AMEX** **Discover**

Credit Card Number **Expiration Date**

CVV Code **Name** (as it appears on card)

Total