

ITC WEB-SITE GUIDE

AD SPECIFICATIONS

*Final ad materials will be accepted
at any time during the paid period.*



Ad Sizes

Main Web-site Ad: 145px (w) x 150 px (h) 96 dpi
Advertisements will be placed in alternate sequence in the two rotators in the order received.

Conference Page Ad: 145px (w) x 75 px (h) 96 dpi
Advertisements will be placed in alternate sequence in the four rotators in the order received.

Artwork Files

Layout must be in electronic file format.
Files must be setup for 96 dpi.
Files must be one of the following formats:

- JPG,
- GIF,
- PNG,
- SWF

**NOTE: SWF and GIF files maximum timing is 5 seconds
AND NO LOOPING.**

All files must have appropriate Windows file extensions in name.
DO NOT compress files.

Color

It is recommended that all files be in RGB color ONLY.
Other color formats are not guaranteed to display properly.

Fonts

All fonts must be embedded into your ad file.

Sound

Sound will not be allowed.

Images

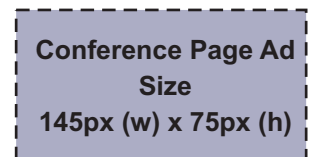
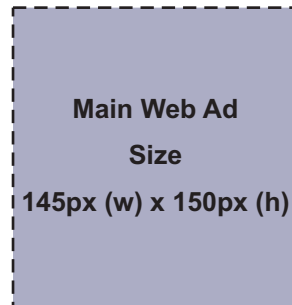
Ads are considered to be an "image" file and must be a single uncompressed file no larger than 50k in size.

Artwork Submissions

Include ONE web ready final file per ad spot and your contact information.

Email ad files ONLY if smaller than 50kb to:
staff@telemetry.org

**Enabling Technological
Innovation, While Serving
Today's Users**



**If ad is larger than these sizes, it will
automatically clip or auto adjust to the
ratio.**

**Give your company high visibility
by advertising on the
www.Telemetry.org web-site.**

**Longer ad exposure time can be
purchased in 5 second intervals or as
multiple 5 second static ads.**

**For additional information,
please contact
Lena Moran at 951-219-4817,
staff@telemetry.org**